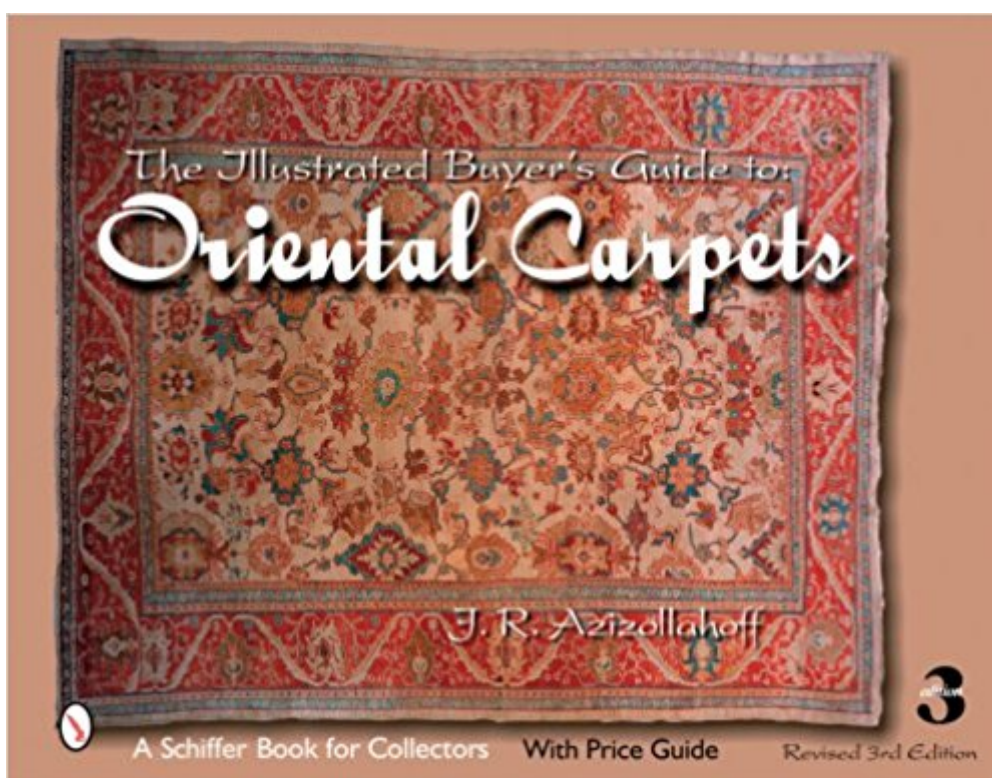


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# The Illustrated Buyer's Guide To Oriental Carpets (Schiffer Book For Collectors)



## Synopsis

A beautiful, practical introduction to Oriental carpets for laymen, designers, and collectors, presented from the perspective of a successful, third-generation wholesaler. Using concise text, over 370 vivid color photographs, and more than 45 detailed line drawings, J.R. Azizollahoff explains the complexities, intricacies and irregularities in old handmade carpets and identifies the more important rug types. The combined text, photographs and drawings also bring to light what dealers look for and examine when evaluating an antique carpet. Also provided is a look at new carpets, which gives the reader a glimpse of the wonderful energy and creativity to be found in modern rugs. Approximate values, newly revised to reflect current prices, are included with the photographs as a helpful guide for consumers and collectors. The book's bibliography provides useful listings for further research.

## Book Information

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## Customer Reviews

" [...]Practical information on weaving, dying, design evolution, identifying, buying, storing, cleaning and repairing is included to make this a valuable and comprehensive resource. " -- ANTIQUE TRADER newspaper, October 28, 1998." This wonderfully illustrated and comprehensive guide to Oriental carpets... is a must reference for all interior designers. Mr. Azizollahoff has managed to combine his knowledge and experience in the trade into a source guide that is at once informative and accessible. -- NY METRO, the official publication of the American Society of Interior Designers,

NY Metro Chapter, Summer, 1999." A workable criteria for the pricing of Oriental and machine-made rugs made from 1880 through 1950. Pictures, explanations, details, prices, clear, knowledgeably-written text from the voice of experience. [...] -- Myrna Bloom, THE EAST-WEST ROOM, Dresher, Pennsylvania." Oriental carpet lovers will value this informative book, written by a third generation oriental carpet dealer. The book speaks to the reader without fuss or flourish, provides basic, practical information, includes drawings to help illustrate defects and discusses carpet care. " -- ANTIQUES & COLLECTING magazine, Book of the Month, February, 2000." The lover of oriental carpets will find a real treasure here in page after page of lovely carpets, each carefully and thoroughly described and priced. The text... is very informative, providing much useful information. -- ANTIQUE JOURNAL newspaper, May, 1998." This painstakingly detailed book,... fully illustrated with beautiful color photographs of old and new carpets of every type, will be a tremendous help in taking the mystery out of finding an Oriental carpet that is right for you. " -- VICTORIAN DECORATING & LIFESTYLE magazine, September, 1999. The Illustrated Buyer's Guide to Oriental Carpets " by J.R. Azizollahoff... is the first book on carpets that I can remember my wife... showing any real interest.... What then makes this carpet different than the vast assortment of rug books on the market today? [...] -- Barry O'Connell, oriental carpet consultant, lecturer and rug dealer, Rockville, Maryland, as quoted in RUG NEWS magazine, August, 1999, Leslie Stroh, editor. --This text refers to an alternate Hardcover edition.

I am J.R. Azizollahoff, an oriental carpet dealer and consultant and the author of "The Illustrated Buyer's Guide to Oriental Carpets." The purpose of this book is a little different than most rug books in that I try to convey the essence or aesthetic of old and new oriental carpets in pictures. With over 370 color photographs, this may be the most copiously illustrated rug book ever published. In addition, I give down-to-earth data, as clearly and directly as possible, about oriental rugs so that buyers, by following my advice and the 45 diagrams which illustrate the imperfections in old carpets, can purchase rugs more safely. The prices that accompany each carpet illustrated caused a stir in the market because some rug dealers believed that estimates are entirely subjective and that no price should be put on carpets at all. While some old rug dealers felt that I gave away too many trade secrets, most would agree with me that an educated consumer, or one who does not buy blind, is ultimately good for business. --This text refers to an alternate Hardcover edition.

nice

Interesting with almost current prices. Basically an infomercial for ABC carpets but still worth the purchase if interested in new high end Oriental rugs.

Very satisfied

Somewhat useful for checking prices, but it is now out of date. I prefer Azizollahoff's other oriental rug book for lots of good information.

Of the half dozen books on oriental carpets I have, this is far and away the best. While most books on the subject are often somewhat snobbish in their approach, this book is refreshingly realistic and inclusive. And this is comment is from someone who enjoys buying and selling oriental carpets and rugs. Jim B., Florida

He loved it! It was a Christmas gift and it was perfect! He was so excited and immediatly sat down and begin to go through it.

This is a very thorough and helpful book for the novice. Lovely pictures as well.

This is one of the few carpet books available that isn't a decade old. The picture quality and pricing information is great. Indian carpets make up 50% of the new carpet section with the rest being from Turkey, Pakistan, China, and other regions. What is missing in this section is any mention or pictures of contemporary carpets from Iran. The antique carpet section has a broad selection of carpets from all appropriate regions--including Iran. There is also around 10 pages of information on rug care and cleaning, knot count, new maching made carpets, buying carpets overseas, and judging antique carpet condition. Overall, great book!

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